

MEDICOS Beauty adopts Eastman Cristal™ One Renew for its Minelia range of recyclable, refillable thick-walled cosmetics jars

Izernore, France, Friday, Sept. 24, 2021 — [MEDICOS Beauty](#), a French-based cosmetics packaging supplier, is proud to add to its stock portfolio a thick-walled jar made with [Eastman Cristal™ One Renew](#) in its MINELIA range. Powered by Eastman's molecular recycling technology, this new resin enables the Minelia packaging to meet three key sustainability criteria—certified recycled content*, recyclability in the PET stream and reusability. Eastman Cristal One Renew provides the same transparency and thick-wall processing capabilities as Eastman's traditional copolyesters, while also maintaining the resin identification code 1(RIC1) designation for recyclability, and the durability needed for refillable and reusable packaging.

"Unlike mechanically recycled materials, the Eastman Renew resins allow us to meet the requirements of our customers who are looking for packaging that is both recycled and recyclable while maintaining food contact and a higher level of clarity," explains Cédric Marmonier, president of the MEDICOS Group.

Made using waste plastic that would otherwise be discarded, Eastman Renew materials provide additional significant environmental benefits, including landfill waste diversion and a reduction in greenhouse gas emissions.

The molecular recycled content is backed by the International Sustainability & Carbon Certification (ISCC PLUS), and both Eastman Cristal One Renew resins and MEDICOS carry ISCC PLUS certification. This process ensures traceability of recycled content. "Brands can report with certainty the amount of recycled content to consumers, who are increasingly demanding regarding the use of sustainable packaging for their beauty products," said Marmonier.

By obtaining the ISCC PLUS certification in March for its industrial site in Izernore, MEDICOS Beauty is one of the first suppliers on the market to be able to offer double-walled jars containing 30% to 50% certified recycled content*.

MEDICOS Beauty's Minelia line offers a wide range of sustainable resins, including mechanically recycled, biobased and now molecular recycled resins. The addition of these sustainable materials fulfills the eco-design approach undertaken by MEDICOS several years ago, beginning with its full range of refillable jars.

The addition of Cristal One Renew answers the call for products with high levels of recycled content and compatibility with existing recycling streams. To see the Minelia line visit the MEDICOS booth (stand RC12 Hall RAVEL) at Luxepack Monaco, September 27-29.

**The recycled content is achieved by allocating the recycled waste plastic to Eastman Renew resins using a mass balance process certified by ISCC.*

About MEDICOS Beauty

MEDICOS Beauty is the beauty business unit of MEDICOS, an independent industrial group, a leading manufacturer, and expert in packaging solutions for the Beauty and Food markets. With complementary know-how, the 3 Group's subsidiaries integrate the plastic injection moulding and drawn glass businesses. Thanks to its expertise, MEDICOS Beauty offers a complete range of full-service products for the Cosmetics, Perfumery and Make-up segments (jars, droppers, roll-on,

perfume caps). The Group controls the entire value chain, from design to product decoration. The synergy of its entities, in constant evolution, allows to propose personalized solutions in our own range or specific to adapt to the requirements of our clients. For more information, visit groupemedicos.com.

About EASTMAN

Founded in 1920, Eastman is a global specialty materials company that produces a broad range of products found in items people use every day. With the purpose of enhancing the quality of life in a material way, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. The company's innovation-driven growth model takes advantage of world-class technology platforms, deep customer engagement, and differentiated application development to grow its leading positions in attractive end markets such as transportation, building and construction, and consumables. As a globally inclusive and diverse company, Eastman employs approximately 14,500 people around the world and serves customers in more than 100 countries. The company had 2020 revenues of approximately \$8.5 billion and is headquartered in Kingsport, Tennessee, USA. For more information, visit eastman.com.